

PROPOSAL

Rebranded Easy Hide IP Software Plus Website Business Plan

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MANAGED REBRANDED SOFTWARE WEBSITE BUSINESS SERVICES

- We will manage website and software for you while you can focus on Sales Marketing and your real talent, that is win-win and value adding!
- We provide direct support for your customers. If you don't know the answer to a support question, you can contact us for the answer and relay it to your customers.

COSTS

- 1) Domain + Web Hosting \$130/year
- 2) Web Design \$150 (one time fee)
- 3) Rebranded Software \$550/year

Hide IP Software:

Hide Ip Software will check your real IP address, verify a large number of proxy servers, delete the non-functional proxies, sort them by country, select the proxy, check your IP address again and compare it with your real IP address.

We do the following customizations in the program:

- Changing program's name.
- Changing company name.
- Changing links from the program to your web site.

Suggested Price Per License

\$14.95 for 1 year subscription

Sell it and keep 100% of the sale!

100% Private Label Rebranded Software Website Business.

- 4) Get your product listed on hundreds of download sites.

Promote your software by listing it on all major and niche Internet download sites, like Download.com or Tucows.com.

Additionally, your search engines rankings and visibility will be enhanced.

Fee: \$100 (one time fee)

Costs (renewal per year) = \$680

Costs (one time fee) = \$250

Total Costs = \$930

PAYMENT TERMS

A non-refundable deposit of 50% of the total cost of the project is due upon start of work.

The balance of 50% of total and any other costs, expenses or charges as a result of change orders, are due upon completion of the project.

PROJECT SCHEDULE

1st - 5th Month : Development

6th Month : Live / Online

PROMOTION (Pay Per Click / PPC)

Bidvertiser/Adwords/Clicksor

Bid \$0.05/visitor.

Target: US, UK, Ca and Europe

Min. Budget: \$100 (2000 real visitor) per month

SOURCES OF INCOME

1. ADSENSE/BIDVERTISER/CLICKSOR (pay per click) ...ect. //Terms of payment: +30 days. Adsense min \$100, Bidvertiser min \$10, Clicksor min \$50.
2. Direct Selling. Pay to PayPal and LR //Terms of payment: direct to your paypal or LR acc.
3. Software Bundling (Toolbar pay per click) //Terms of payment: +45 days. Min \$50.
4. TrialPay (Earn new revenue and convert more customers by placing targeted ads around your transactions) //Terms of payment: +15 days. Min \$100.

PREDICT INCOME OF THE 6TH MONTH

Promotion:

Buy 2000 visitor (Cost: \$100)

Target: US, UK, Ca and Europe.

Results:

- Direct Selling $0.5\% \times 2000 = 10 \times \$14.95 = \$149.5$
- Adsense/Bidvertiser $10\% \times 2000 = 200 \times \$0.1/\text{click} = \$20$
- Software bundling $10\% \times 2000 = 200 \times \$0.05/\text{click} = \$10$
- TrialPay $0.5\% \times 2000 = 10 \times \$5 = \$50$

Gross Income: \$229.50

PREDICT INCOME OF THE 7TH MONTH

Promotion:

Buy 4000 visitor (Cost: \$200)

Target: US, UK, Ca and Europe.

Results:

- Direct Selling $0.5\% \times 4000 = 20 \times \$14.95 = \$299$
- Adsense/Bidvertiser $10\% \times 4000 = 400 \times \$0.07/\text{click} = \$28$
- Software bundling $10\% \times 4000 = 400 \times \$0.04/\text{click} = \$16$
- TrialPay $0.5\% \times 4000 = 20 \times \$5 = \$100$

Gross Income: \$443.00

ROYALTY FEE

Monthly Payment

10% x Gross Income

REQUIREMENTS

1. PayPal Verified Account
2. Bank Saving Account

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